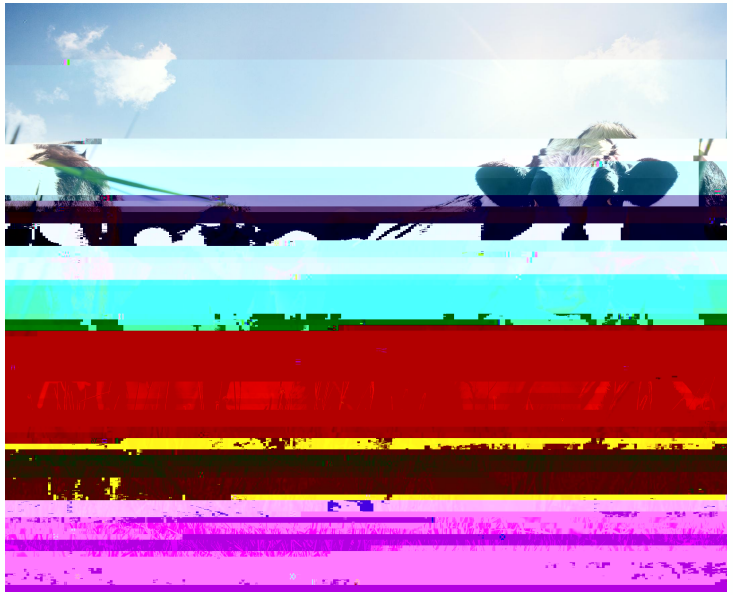

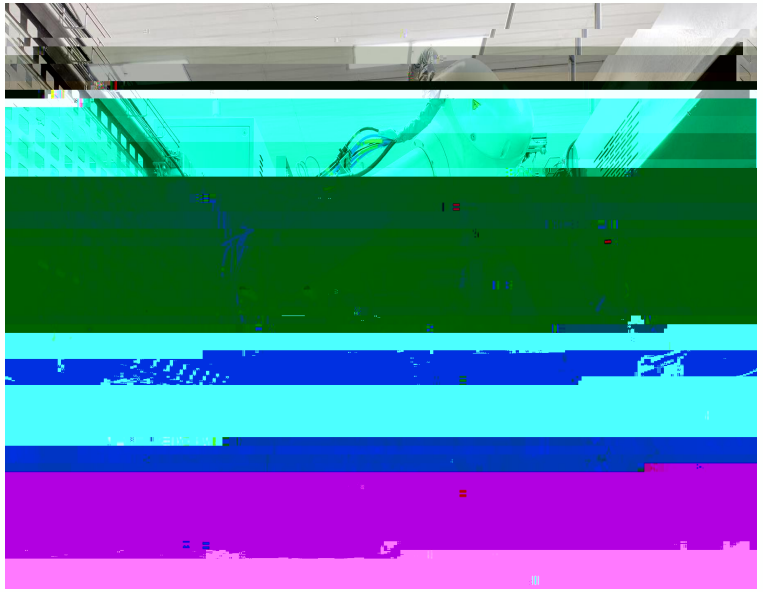

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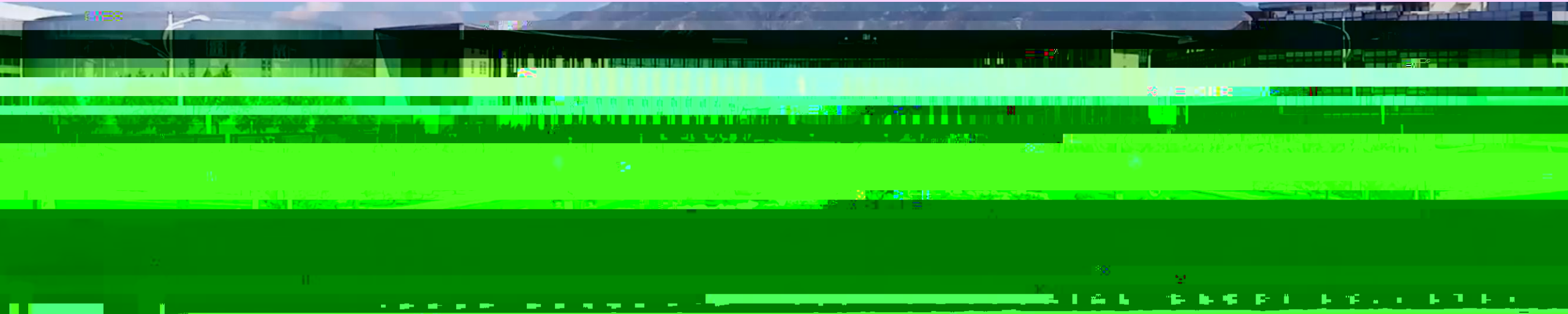
Disclaimer

About Yili

品质，源于热爱

Yili ranks among the Global Dairy Top 5 and has sustained an undisputable position of No. 1 in Asia for ten consecutive years.



Introduction of our Leader

PAN, Gang (The Chairman and CEO of Yili Group)

Management Thinking

Cat

Financial Highlights

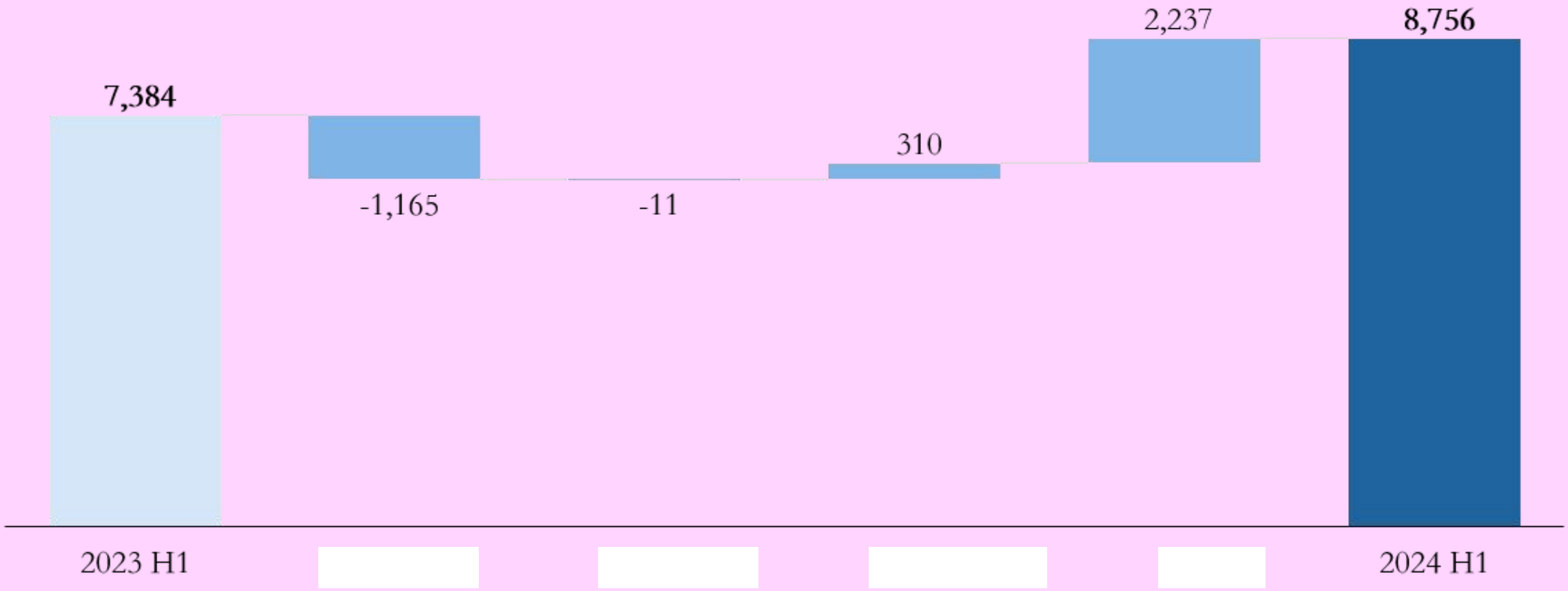
RMB (million)	2023 H1	2024 H1	Growth rate

Core Business Revenue Segment Breakdown

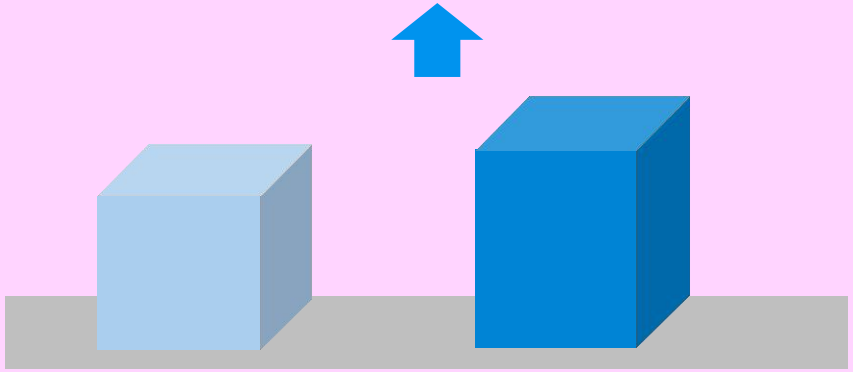
RMB (million)	2023 H1		2024 H1		
	Revenue	%	Revenue	%	Growth rate
Liquid milk					
Milk powder and milk products					
Ice cream					
Other products					
Total	65,423	100.0%	59,125	100.0%	-9.6%

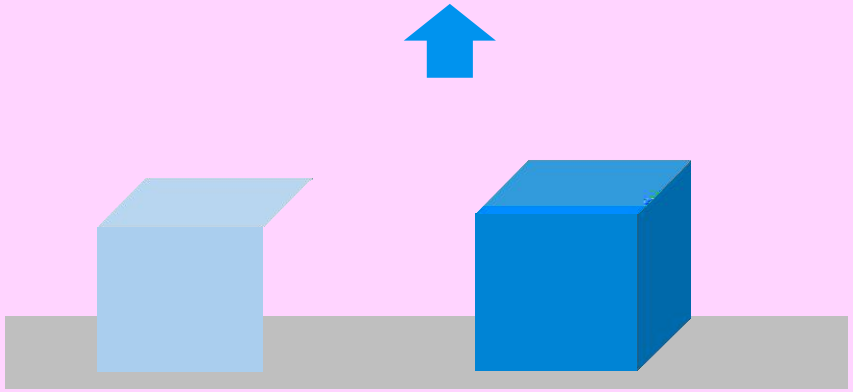
Analysis of Profit Growth

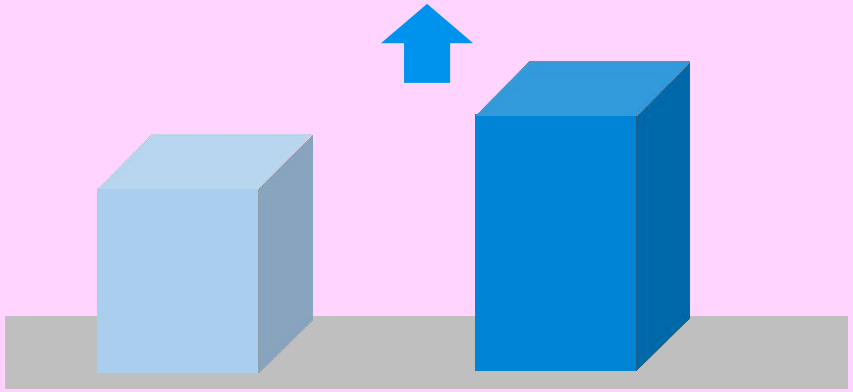
1H2024 Total Profit Growth Attribution

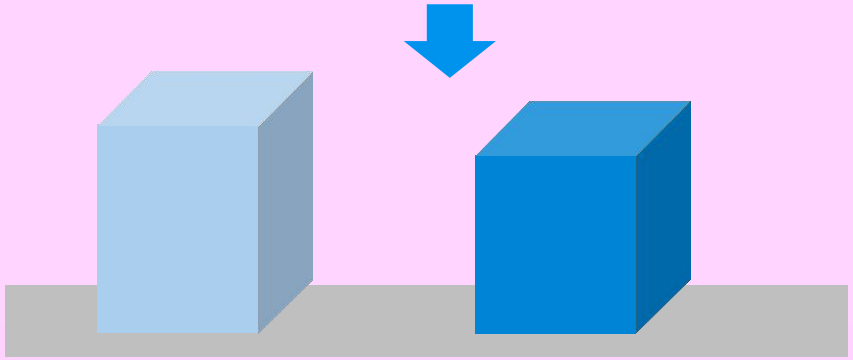


Gross Margin by Segment

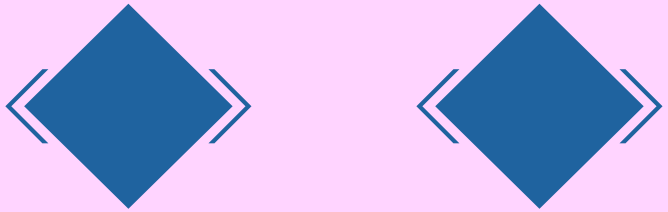


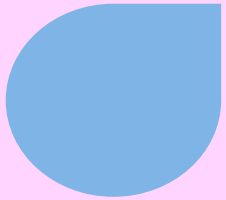


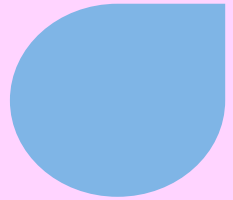


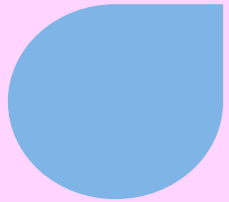


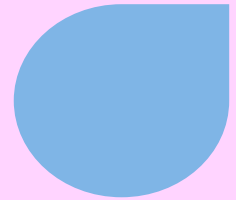
Operating Efficiency











Cash Flow and Capital Expenditure

Net cash flow

Catalogue

3 Business Review & Outlook

Industry Status and Trend

Health awareness is continuously increasing

Joining hands with the Olympics for 20 years, continuously promoting brand building

Yili brand continues leading

ranked 1st in the global dairy industry

ranked top on the "Top 10 Preferred Brands for Chinese Consumers" list

伊利
品质，源于热爱

Actively innovating new products to provide sustained power for business development

Dairy products continue to innovate, with new product revenue accounting for 15.2%

Non-dairy business strengthens, water & beverage business achieves doubled gn %

Deepened the construction of omni-channels, and achieved refined development

品质,源于热爱

Continuous optimization of channel structure

Omni-channel digital transformation

Continuously building digital technology systems and accelerating the digital transformation of the industry chain

Industry chain digitalisation

Build open ecosystem

AI integration promotes efficiency

Sustained improvement in overseas business operation capabilities, with efficient collaboration of the 'global supply chain network'

品质,源于热爱

Efficient u

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品质，源于热爱

Corporate culture

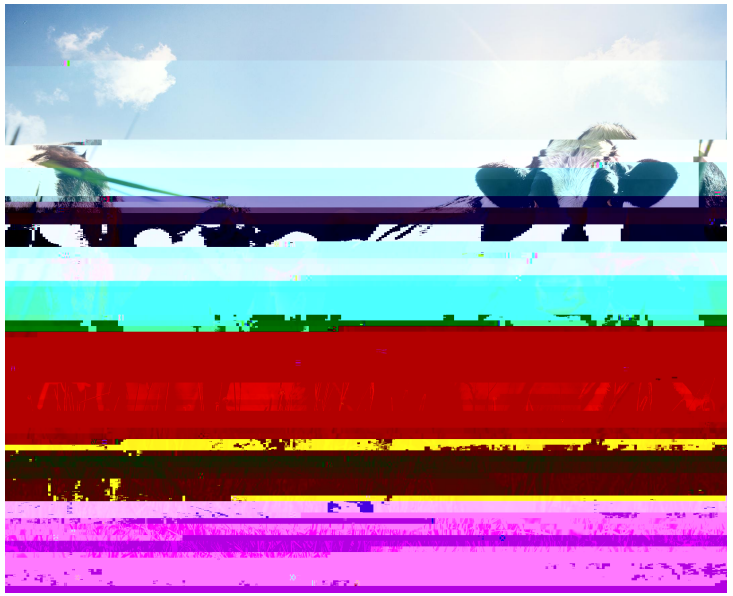
品质,源于热爱

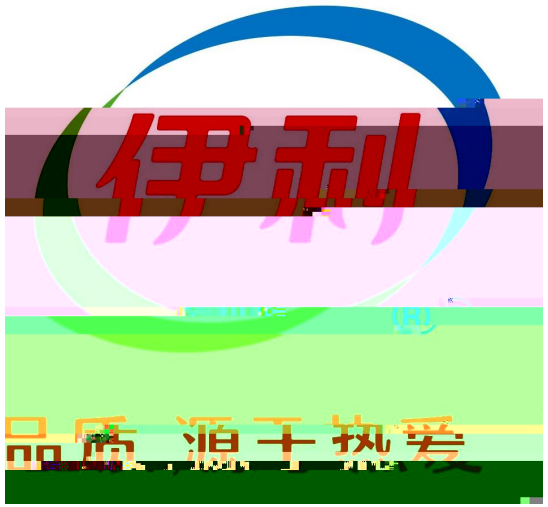
Belief

Vision

Core Values

The Spirit of Yili





Thanks