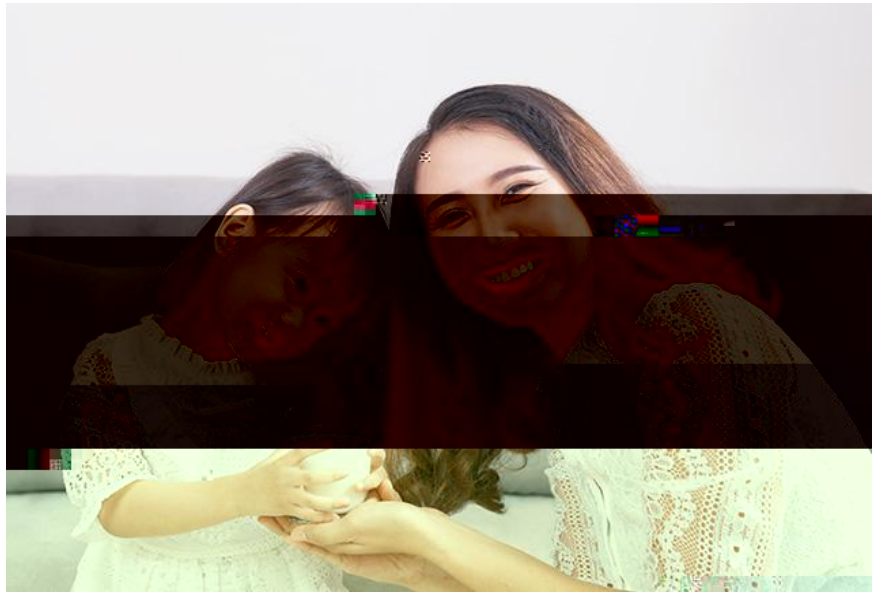


伊利

品质源于热爱

2

3

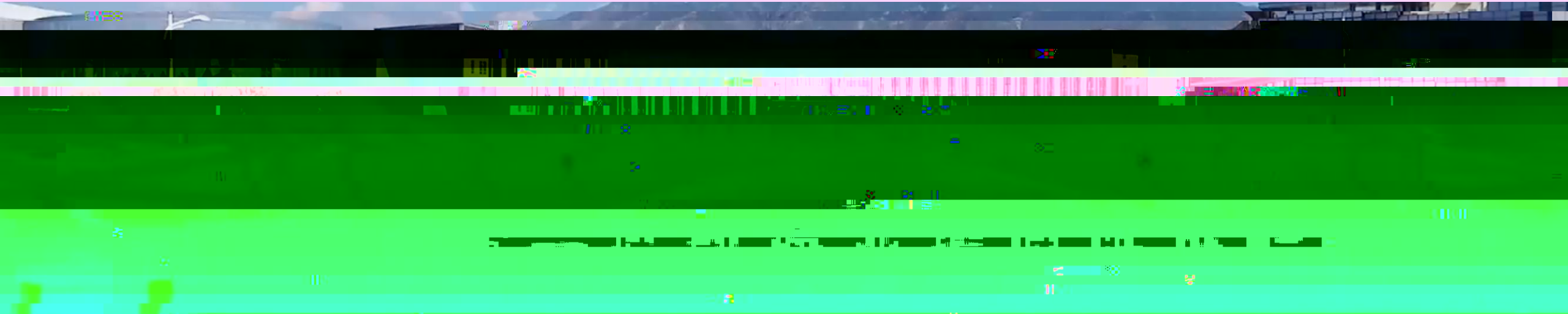
品质，源于热爱

2000 6 39 15 81

60

2008 2019 2022

2010 2016 G20



2002 520

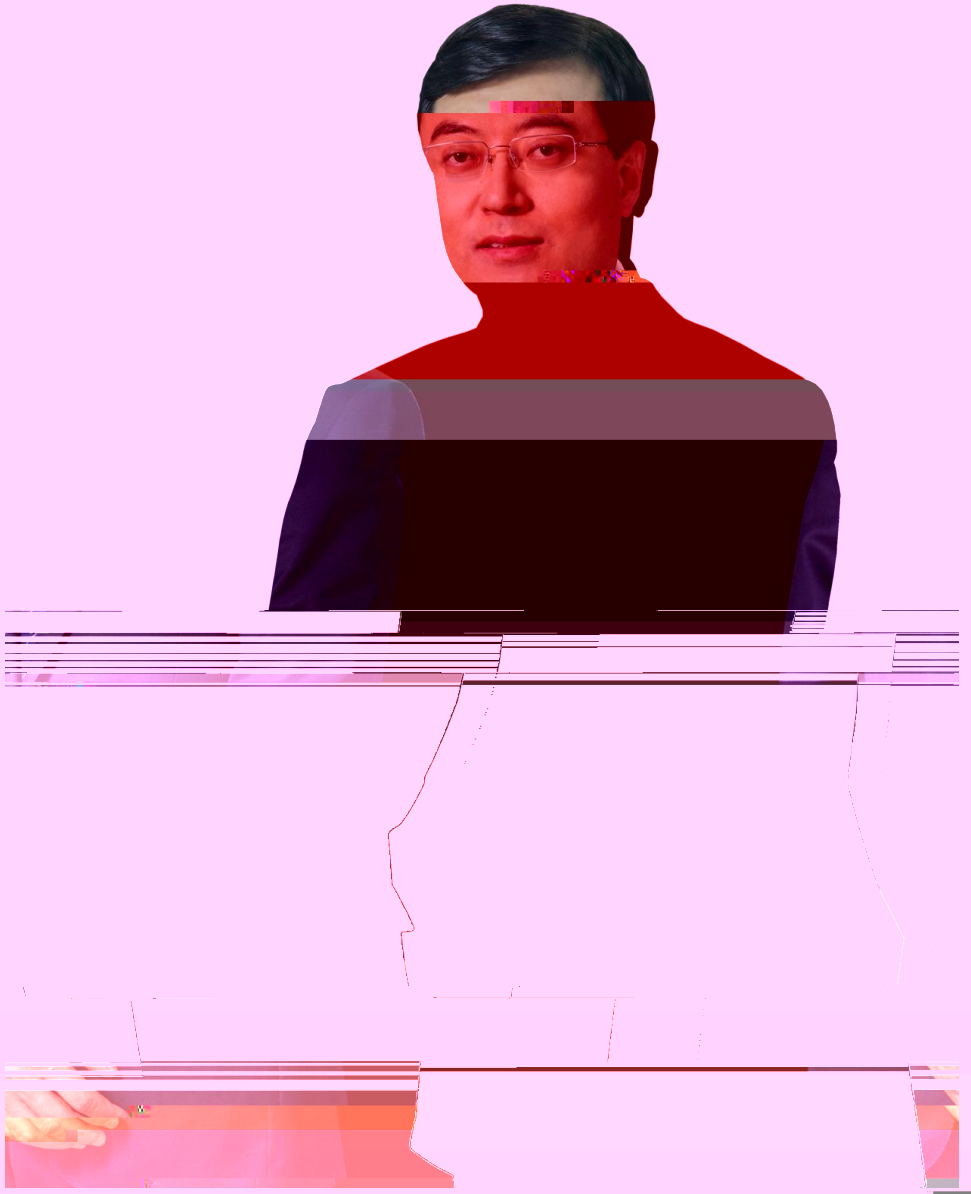
2005 6

“ ”&“ ”

“ ”&“ ”

“

”



1

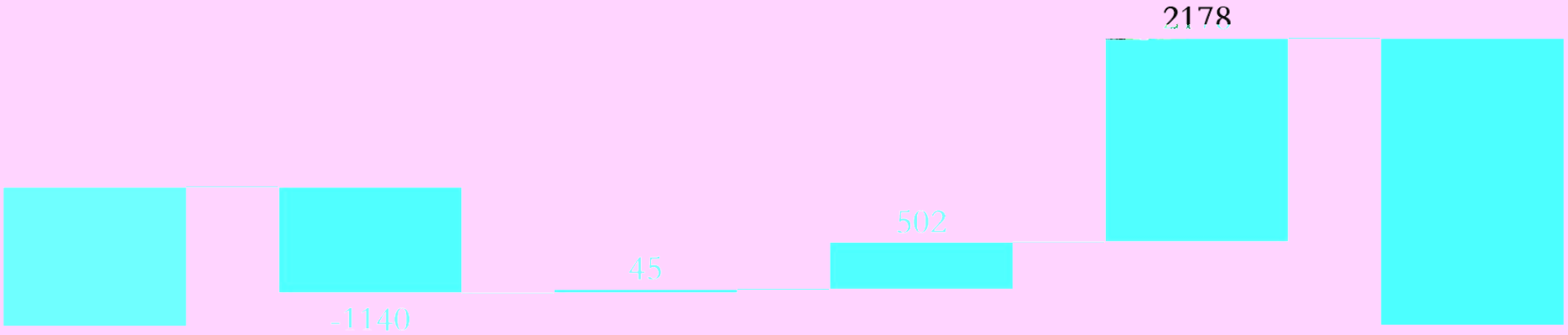
3

	2023 Q3	2024 Q3		2023 1-3Q	2024 1-3Q	
	31,207	29,125	-6.7%	97,404	89,039	-8.6%

* M

	2023 1-3Q		2024 1-3Q		
	65,432	68.0%	57,524	65.5%	-12.1%
	19,922	20.7%	21,330	24.3%	7.1%
	10,383	10.8%	8,344	9.5%	-19.6%
	472	0.5%	591	0.7%	25.4%
	96,209	**100.0%**	**87,789**	**100.0%**	**-8.8%**

伊利
品质，源于热爱



9.1

2023 1-3Q

9.8

2024 1-3Q

56.6

2023 1-3Q

53.0

2024 1-3Q

65.6

2023 1-3Q

66.6

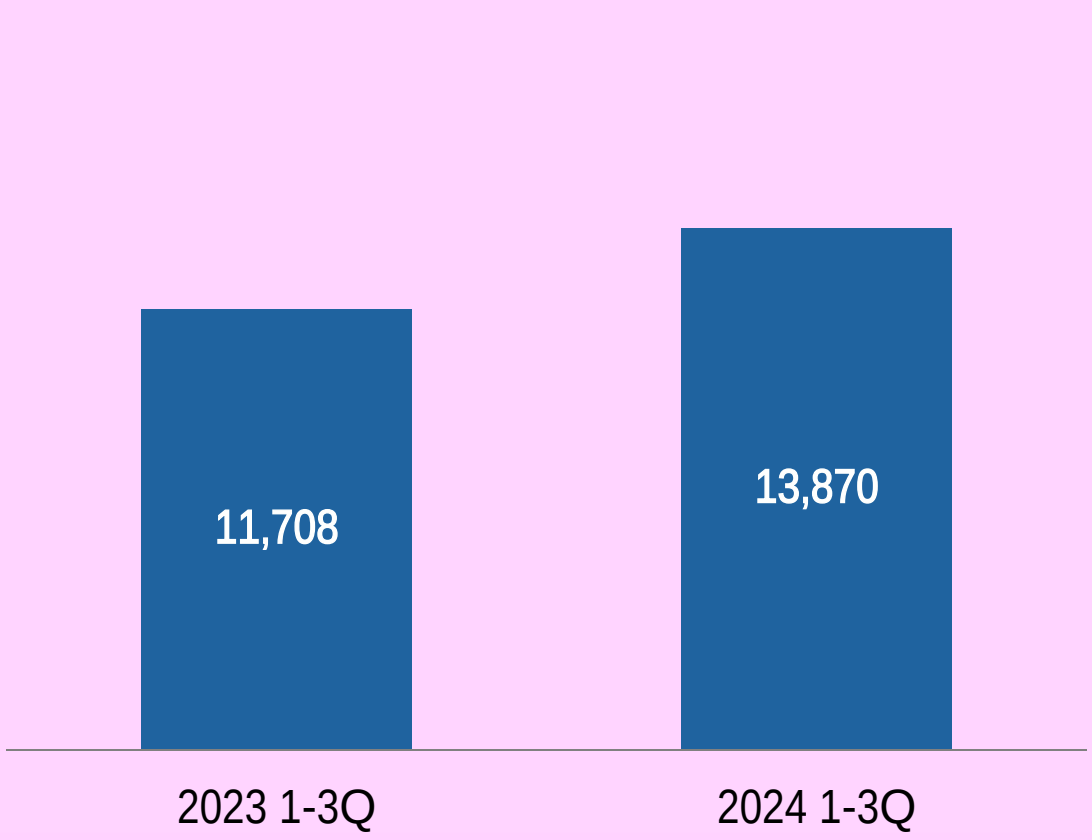
2024 1-3Q

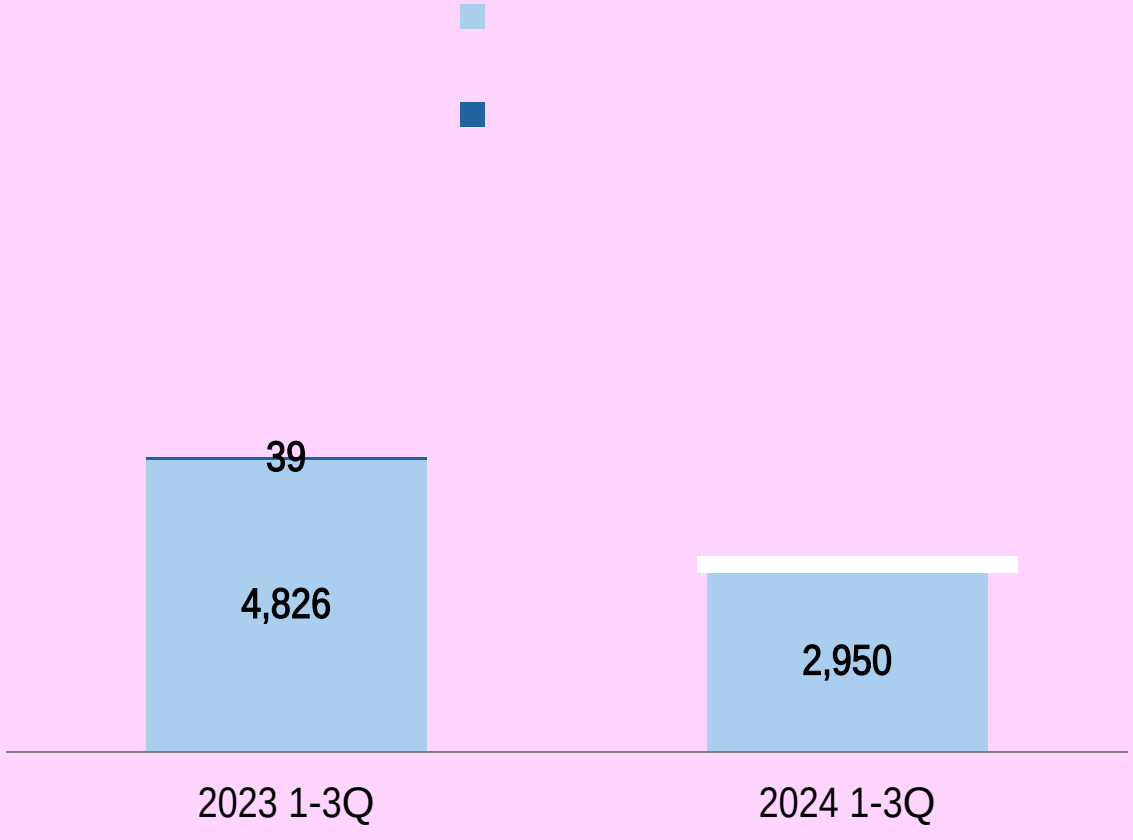
+ 0.1

2023 1-3Q

- 3.8

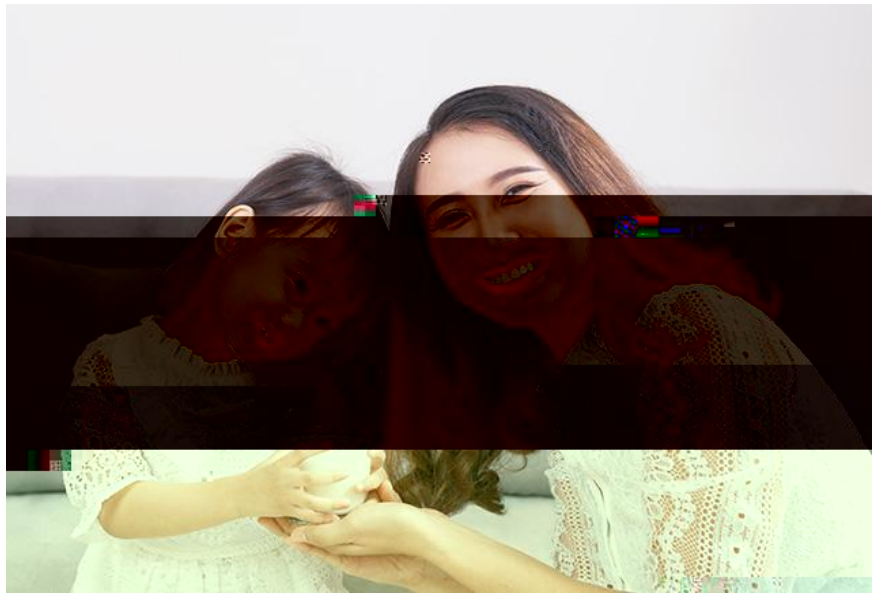
2024 1-3Q


11,708
13,870
2023 1-3Q
2024 1-3Q


39
4,826
2,950
2023 1-3Q
2024 1-3Q

1

2



伊利

品质源于热爱